

Press Release: mimacom group continues global growth with the opening of an office in Singapore

Bern, November 15, 2016: mimacom group, a leading company for custom-built open source software solutions that specializes in digital business transformation of the banking, insurance, telecommunication and general industry sector, continues to expand its global presence with the opening of a new office in Singapore. mimacom asia Pte Ltd. is located at 30 Cecil Street in the downtown core. The opening of the Singapore office is the company`s first presence in the Asia-Pacific region. To date, mimacom has seen strong growth in the North American market since the opening of an office in the U.S. in 2015, and in Europe with the recent opening of an office in the Czech Republic in June 2016.

Increasing Demand for Digital Technology- and Business-Solutions

The need for custom software- and business-solutions to drive the digital transformation of companies is growing worldwide. Businesses of all sizes, industries and geographies are searching for solutions to increase their market share and create competitive advantages in rapidly changing market environments, that are driven by digitalization of customer touchpoints, services and business processes. From its Singapore offices, mimacom will offer customers its complete portfolio, including consulting services, complex connected portal development, big data analytics engines, cloud services and more.

Customer Intimacy is Driving Growth

mimacom asia Pte Ltd. has already received orders from customers in the finance and logistics industry. "Customer proximity is one of the fundamental values that we at mimacom believe in. Many of our customers are global corporations that require our specialists to be available locally across their global locations. With the opening of our office in Singapore, the gateway to the Asia-Pacific region, we are now a global company that can put our customer`s needs into focus even better" says Kurt Amacher, president of the board of directors of the mimacom group.

To get all the latest news, information and updates visit our website:
<http://www.mimacom.com>

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About mimacom group

The mimacom group is a leading company in the field of digital business transformation, specialized in the banking, insurance, telecommunication and general industry sector and serves its clients with business- and IT-consulting, agile development of custom-built open source software solutions and services. mimacom`s more than 170 consultants, software architects, developers and specialists are present at 16 worldwide locations, including the U.S., Germany, Switzerland, Spain, Slovakia and other countries.